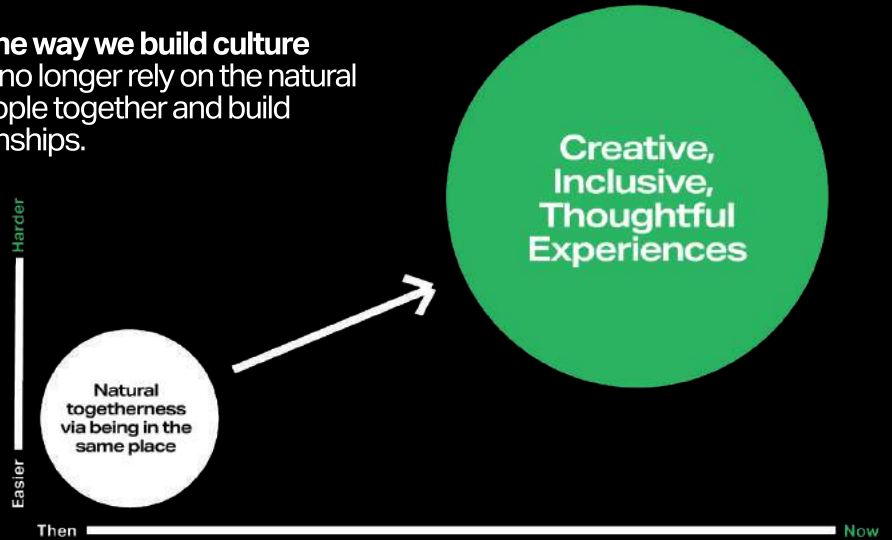


Marco Memberships

Your Embedded Culture Partner

The way we work has changed, and therefore, the way we build culture must adapt. In this distributed landscape, we can no longer rely on the natural unifier of an office building—a place—to bring people together and build culture, human connection, and productive relationships.

The future of building culture is: **intentional, proactive, and creative shared experiences** that meet your employees where they are.



Meet Marco

Virtual



180+ Hosts

In-person



150+ Hosts & Venues
(NYC & SF only)

Retreats



30+ Retreats

Marco Experiences exists to bring teams together through extraordinary experiences—**wherever they are.**



Meticulous Curation

We curate & create the most elevated experiences by partnering with world-class hosts, venues, and brands—taking the anxiety of booking something mediocre for your team or company out of the equation.



Seamless Discover & Booking

We make it easy to browse, discover, and book the perfect experiences for all of your culture-building moments via our tech-enabled platform.



White-Glove Human Support

We ensure stress-free enjoyment by providing white-glove human support—before, during, and after the experience.

>400 companies trust Marco to bring their people together, connecting 35K+ individuals along the way.



facebook

NETFLIX

Uber

coinbase



gusto

slack

Haus

The Marco Memberships Advantage

There's a culture solution for every workplace makeup—from fully distributed to in-person hubs, and everything in between. As a Marco Member, you'll be able to outsource your entire **culture calendar**—customized for your organization's configuration and needs.



Dedicated Account Management

Your Marco Culture Partner (ex-event & program directors at TED, Tesla, Matte, and others companies at the forefront of culture) will intimately understand your org and provide the best recs & program for your goals.



Custom Culture Programming

Bring the right people together at the right times via a quarterly calendar of unique shared experiences for every culture building moment—from executive retreats, to hub gatherings, to team celebrations.



Preferred Pricing & Exclusive Access

Benefit from annual contract discounting & get access to exclusive members-only experiences, superior event customization, and support: custom event landing pages & RSVP flows, internal comms support, & more.

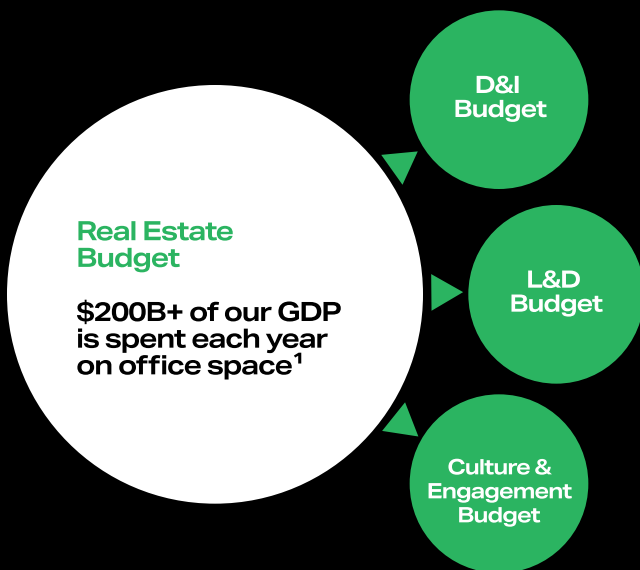


Employee Insights & Recommended Actions

Receive quarterly insights straight to your inbox reporting on: experiences; attendance; engagement data by way of post-experience surveying; company-specific NPS, culture recs based on your results, & more.

The ROI of Culture is Clear

Investing in employee engagement via shared experiences is a budget reallocation, not expansion



Culture can't wait as the Great Resignation roars on. Engaged employees are better retained.

>19 million

US workers have quit their jobs since April 2021
Not feeling valued or having a sense of belonging is the #1 reason employees are leaving²

>2x annual comp

Avg cost of turnover of highly skilled employee
Strong culture also attracts new employees¹

Culture investment pays itself off if just 1-2 additional employees are retained.

¹ Lattice Report

² McKinsey, Sept 2021